



FAMILIARITY



At a glance

Festival Arena is Dubai's most dynamic events space, managed with the impeccable service of InterContinental. This architecturally unique arena offers a huge space for holding event of any type and scale. Perfectly placed state-of-the-art area in the heart of Dubai is the best choice for events, gatherings and business meetings.

- 10 minutes drive **Dubai International Airport (DXB)**
- 15 minutes **Dubai Downtown Burj Khalifa**
- 15 minutes **Dubai International Financial Centre**
- 20 minutes **Sharjah**
- 45 minutes **Dubai EXPO 2020**
- 45 minutes **AI Maktoum International Airport (DWC)**

LOCATION



- 1 Festival Arena
- 2 Crowne Plaza® Dubai Festival City
- 3 The Event Centre
- 4 InterContinental Dubai Festival City

- 5 InterContinental Residence Suites Dubai Festival City
- 6 Holiday Inn Dubai Festival City
- 7 Dubai Festival City Mall



SIZE AND FACILITIES

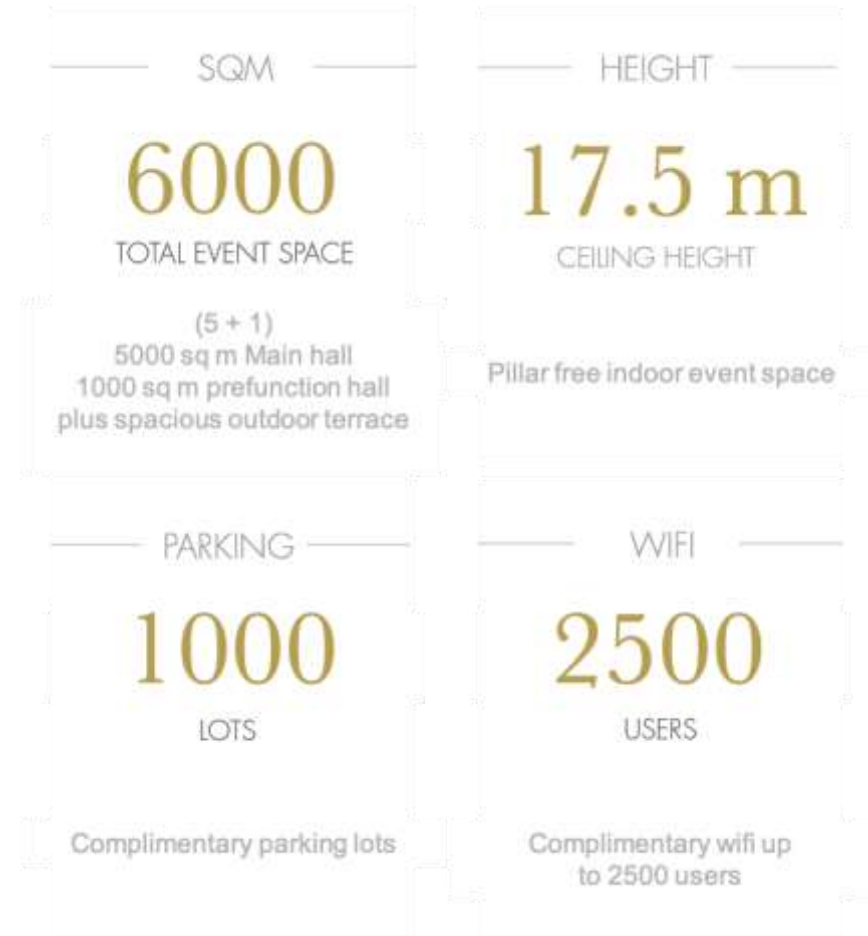
About the Arena

Dubai Festival Arena, managed by the InterContinental brand, was designed purely as a space for creativity display and personalized event platform.

It boasts over 5,000 sq. m. of pillar-free indoor space, a 1,000 sq. m. pre-function hall as well as a spacious outdoor terrace area and over 1,500 free parking spaces.

What makes FA special?

Set amongst the tranquil landscape of Dubai Festival City with seamless accessibility from major roads, Festival Arena is the perfect venue space that may be personalized and/or branded for any event, regardless of size or complexity.




FLOOR PLAN



CAPACITY PER SETUP STYLE

Standing
9,800 guests

A diagram illustrating the standing setup style. It shows five groups of four people, each represented by a central circle with four smaller squares around it, arranged in two rows of three and two.


Theatre Style
6,500 guests

A diagram illustrating the theatre style setup. It shows nine rows of three seats each, arranged in a 3x3 grid.

Classroom Style
4,000 guests

A diagram illustrating the classroom style setup. It shows six rows of four seats each, arranged in two columns of three rows.

Banquet Style
3,500 guests
(10 per table)

A diagram illustrating the banquet style setup. It shows three round tables, each with ten seats around the perimeter, arranged in a triangular pattern.

PREVIOUS EVENTS HELD



EVENT TYPES

PERSONALISE YOUR EVENT



GOVERNMENT SUMMITS



GOVERNMENT SUMMITS



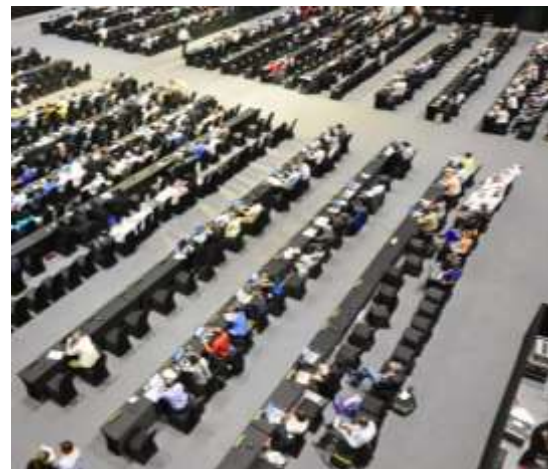
CoP Ramsar Convention



Inauguration



NSTI Festival by MOE



CORPORATE EVENTS



CORPORATE EVENTS



Airbit Club Conference



Photography Live Lecture



RTA Annual Gathering



Toshiba Leading Innovation



MEEA Dinner



IMEA Awards Ceremony

CONCERTS & LIVE EVENTS



CONCERTS & LIVE EVENTS



EXHIBITIONS



EXHIBITIONS



National Innovation Exhibition



MEES Event Show



Photography Live Exhibition



Professional Beauty Exhibition



Nikon 100th anniversary

WEDDINGS



WEDDINGS





FESTIVAL ARENA
INTERCONTINENTAL.
DUBAI FESTIVAL CITY

Thank you